



Luxembourg for Tourism

Key Business Events figures 2023





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Please note :

Data on pages 4-13 is taken from LFT/LCB's yearly survey on business events at MICE venues. Sample size is 26. While the sample covers various venue categories (size, type) and we have made every effort to provide accurate and meaningful results, the limited sample size means that all data must be treated with caution and can only serve as broad estimates of actual volumes and trends.

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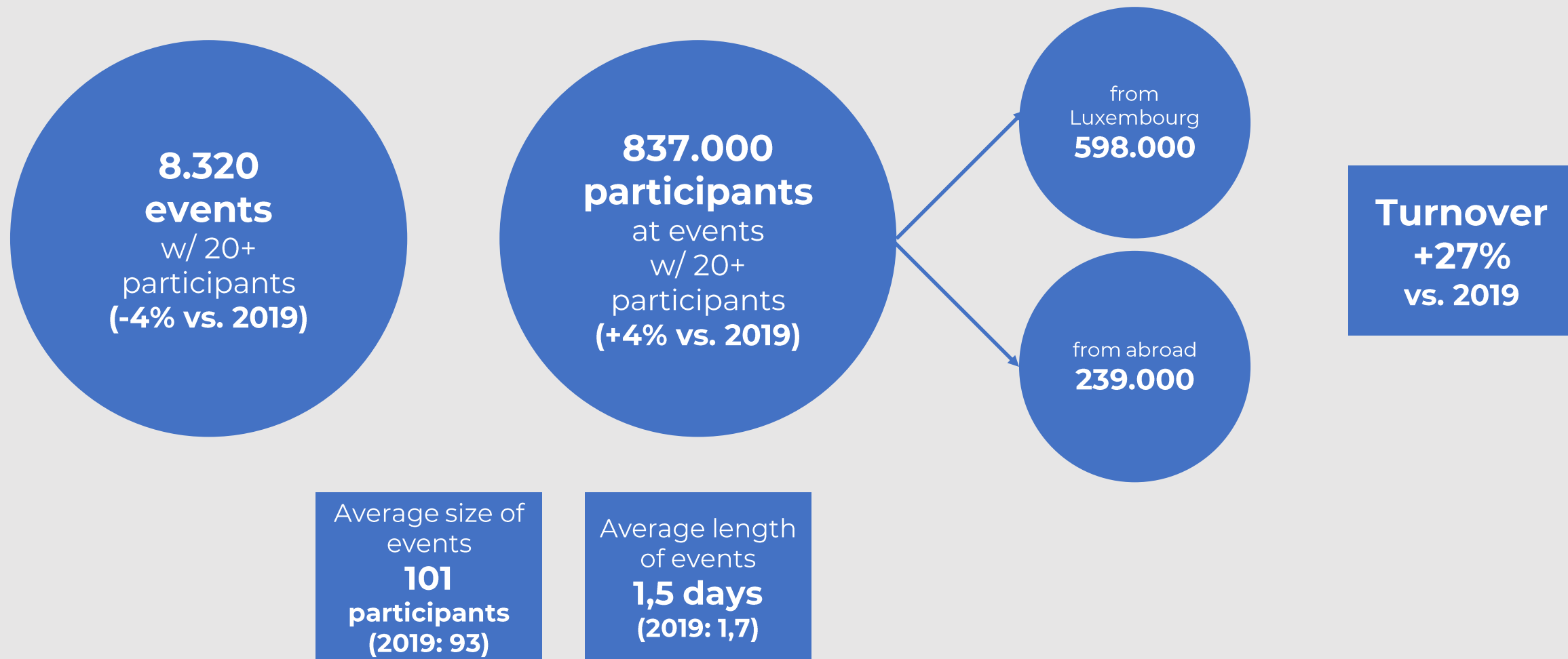
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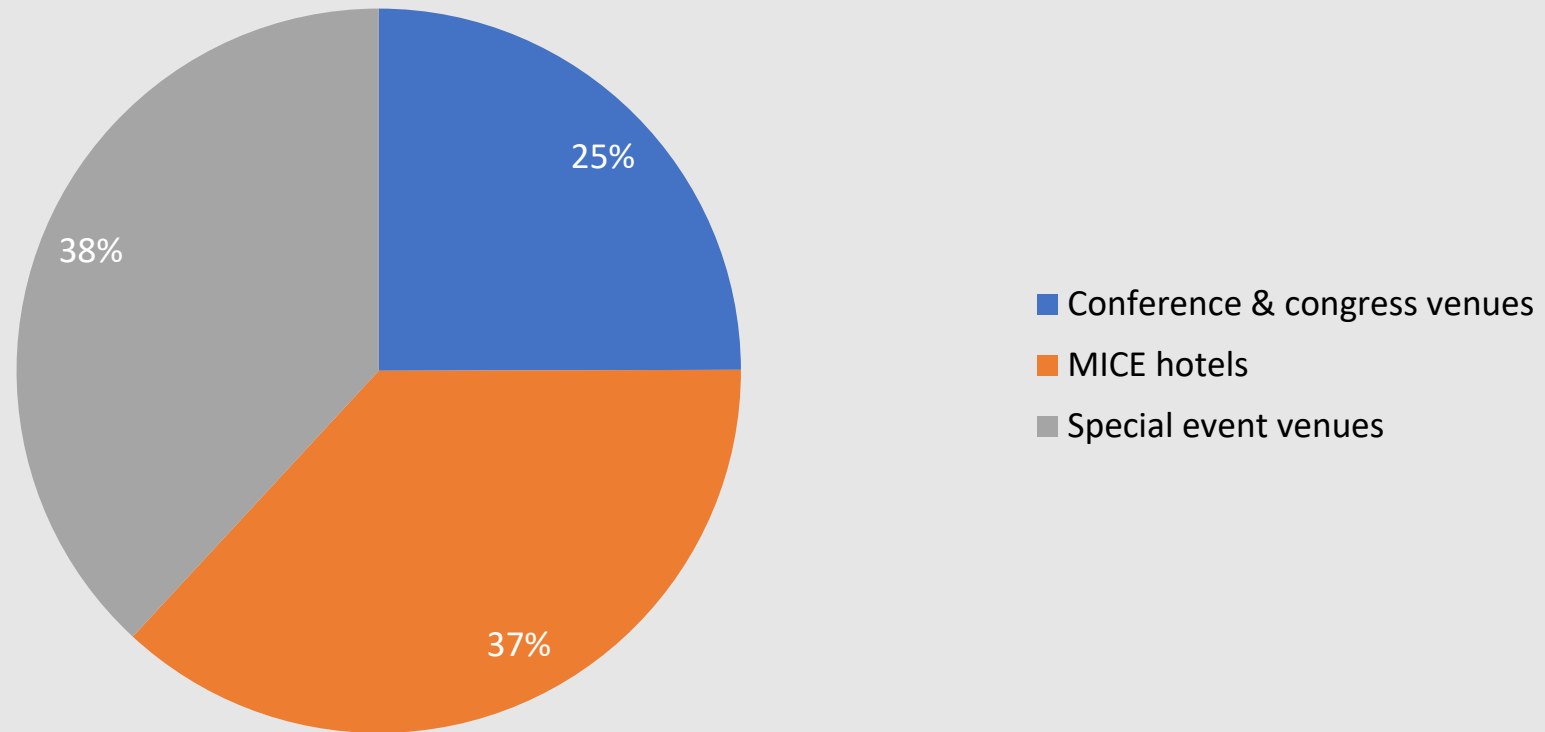
Business Events in Luxembourg, 2023

(source : LFT/LCB survey at MICE venues)

The Business Events market in 2023 (meetings >20 participants)

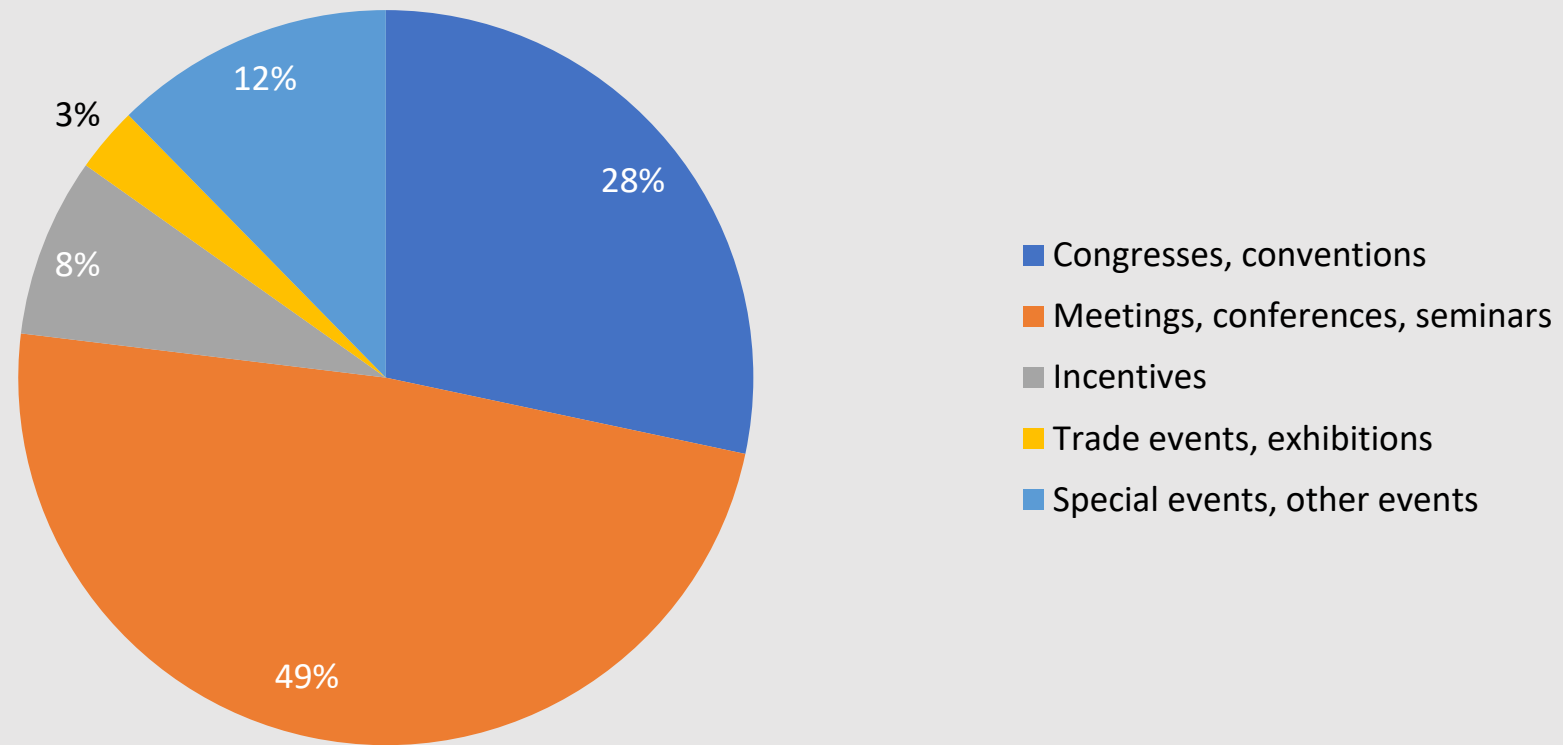


Breakdown of Business Events* 2023 by venue category



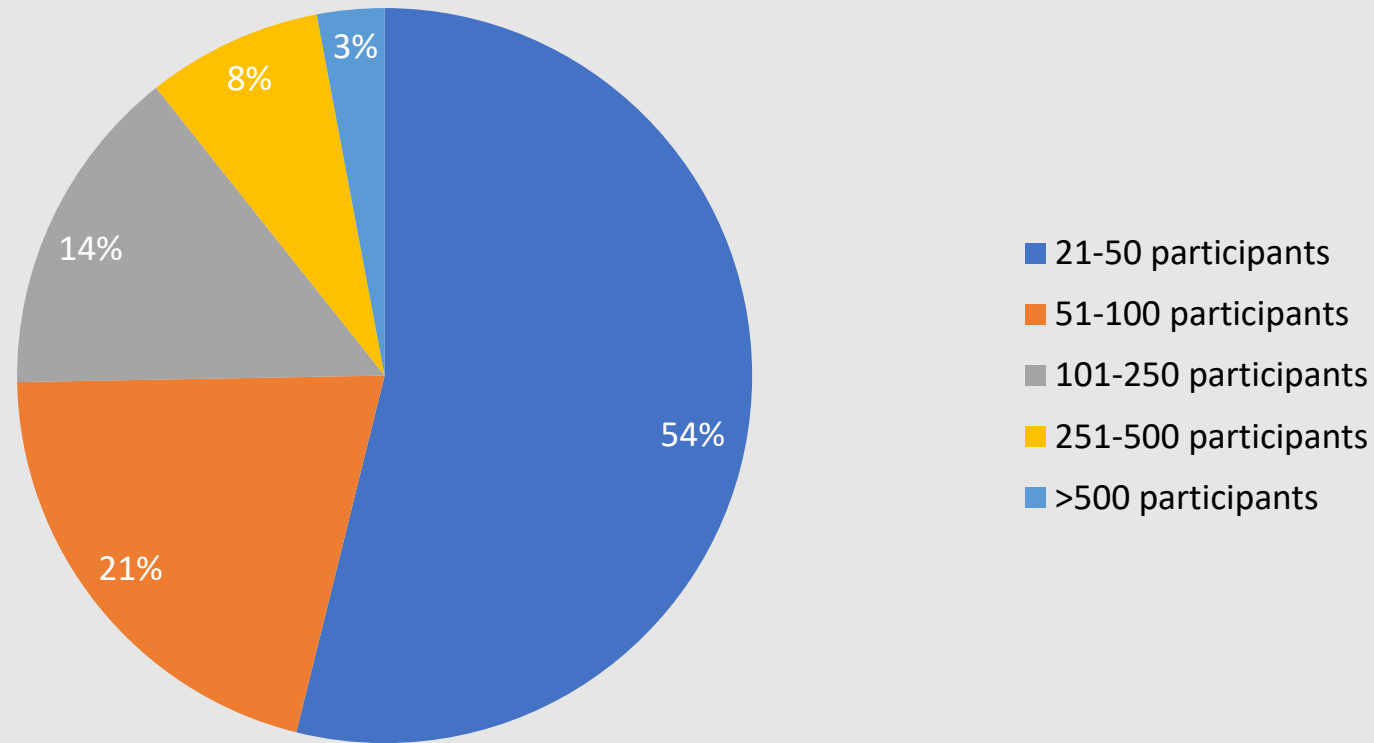
* Events with at least 20 participants.

Breakdown of Business Events* 2023 by event category



* Events with at least 20 participants.

Breakdown of Business Events* 2023 by number of participants

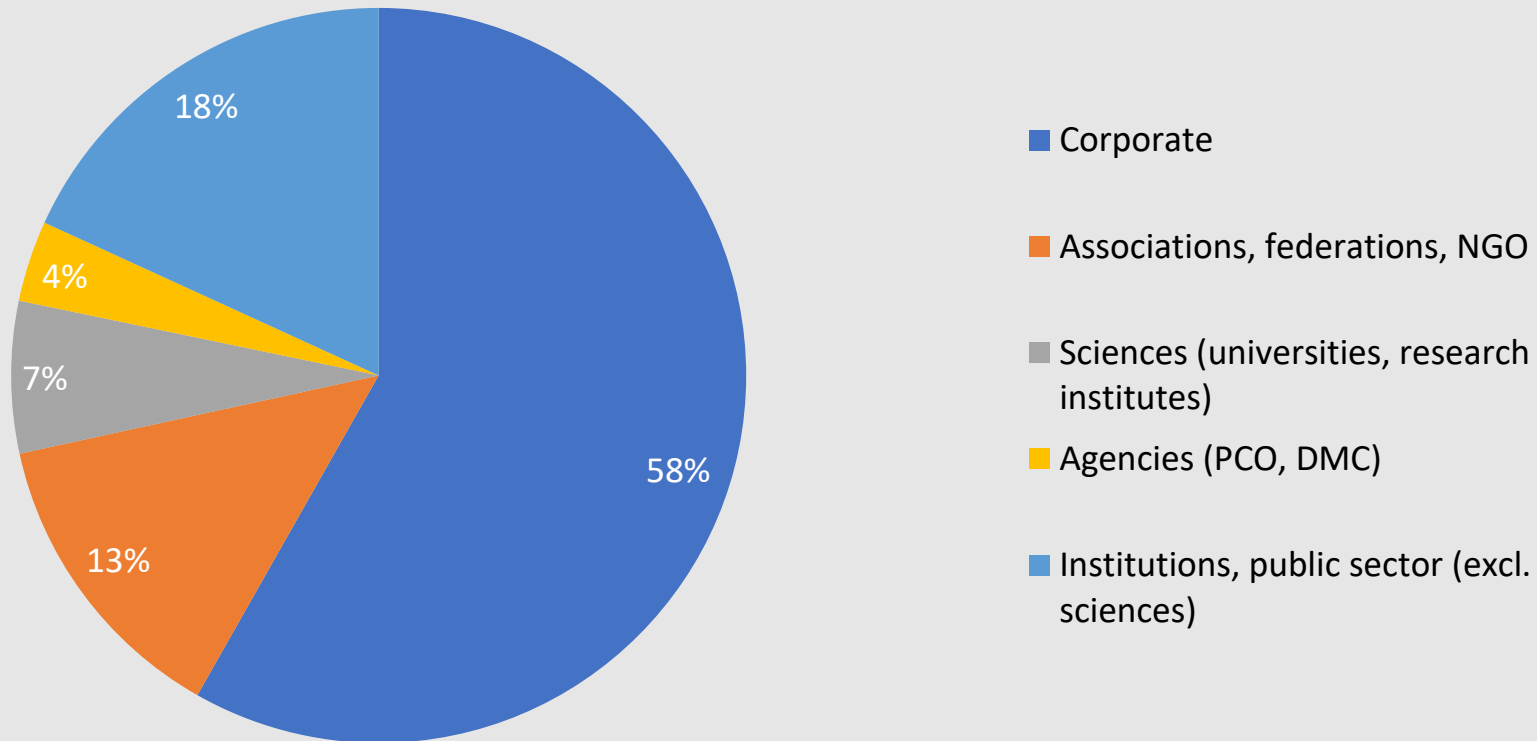


4.480
events w/
21-50
participants
**(-8% vs.
2019)**

3.840
events w/
50+
participants
**(+1% vs.
2019)**

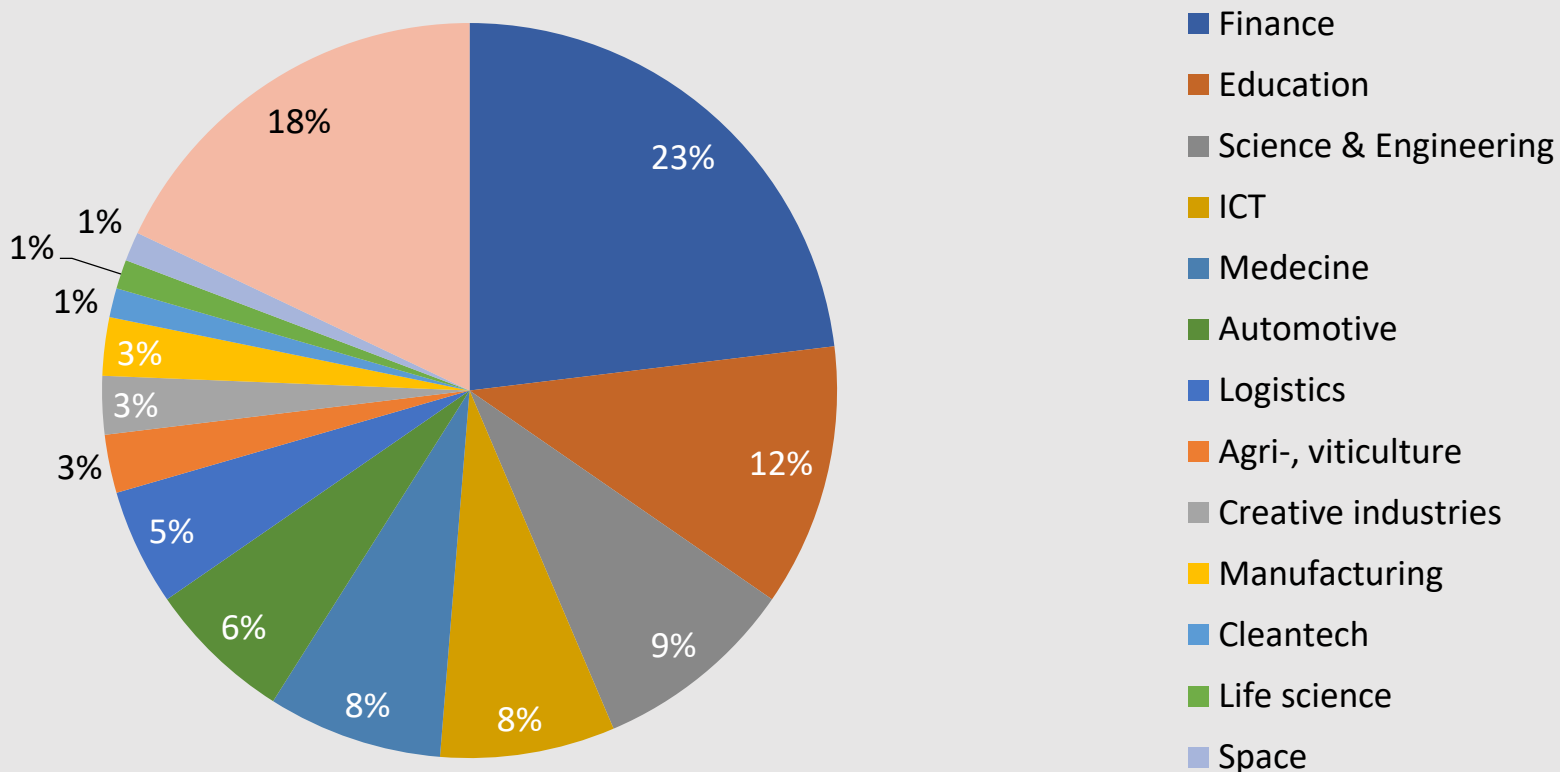
* Events with at least 20 participants.

Breakdown of Business Events* 2023 by type of organiser



* Events with at least 20 participants.

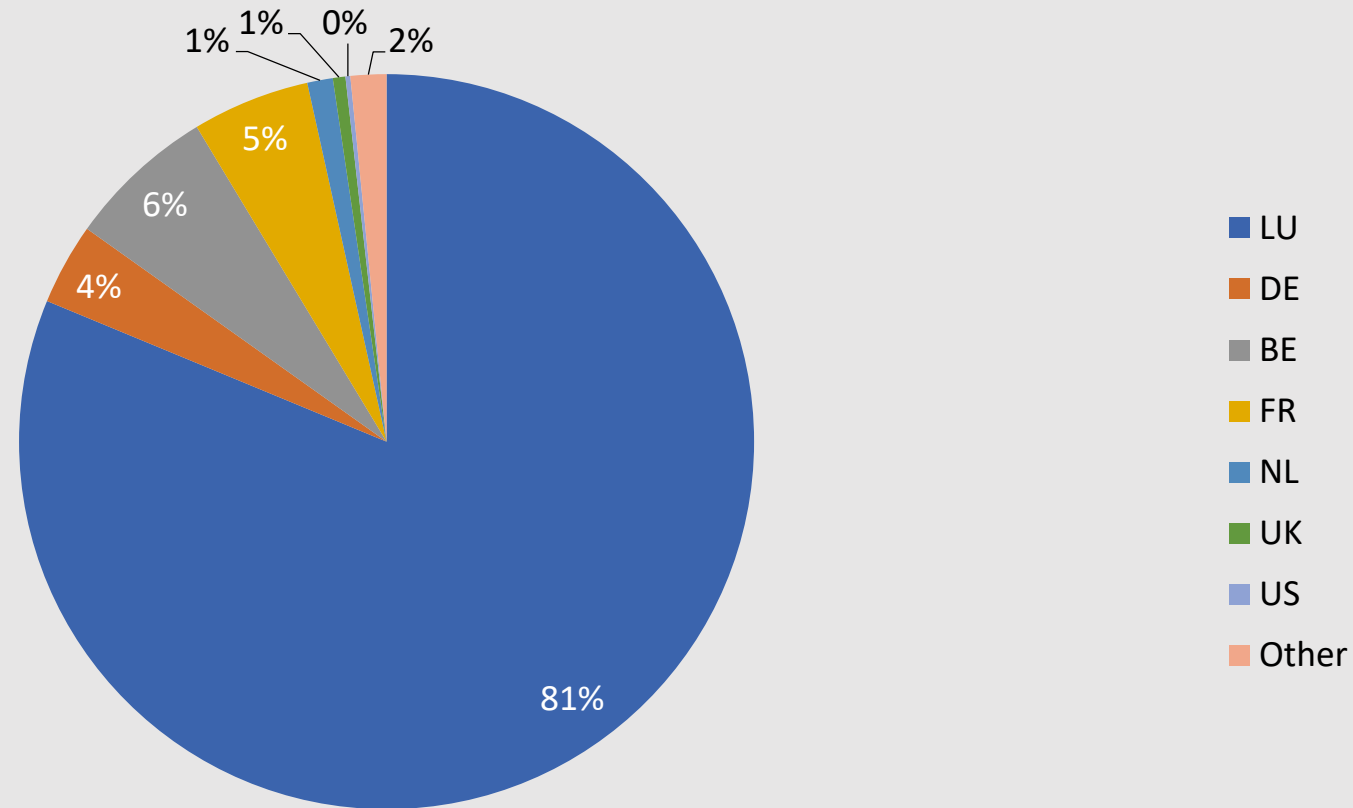
Breakdown of Business Events* 2023 by industry



N.b. : Venues were asked to name only the top 3 industries.
Results above have been extrapolated to all events based on these top 3 mentions.

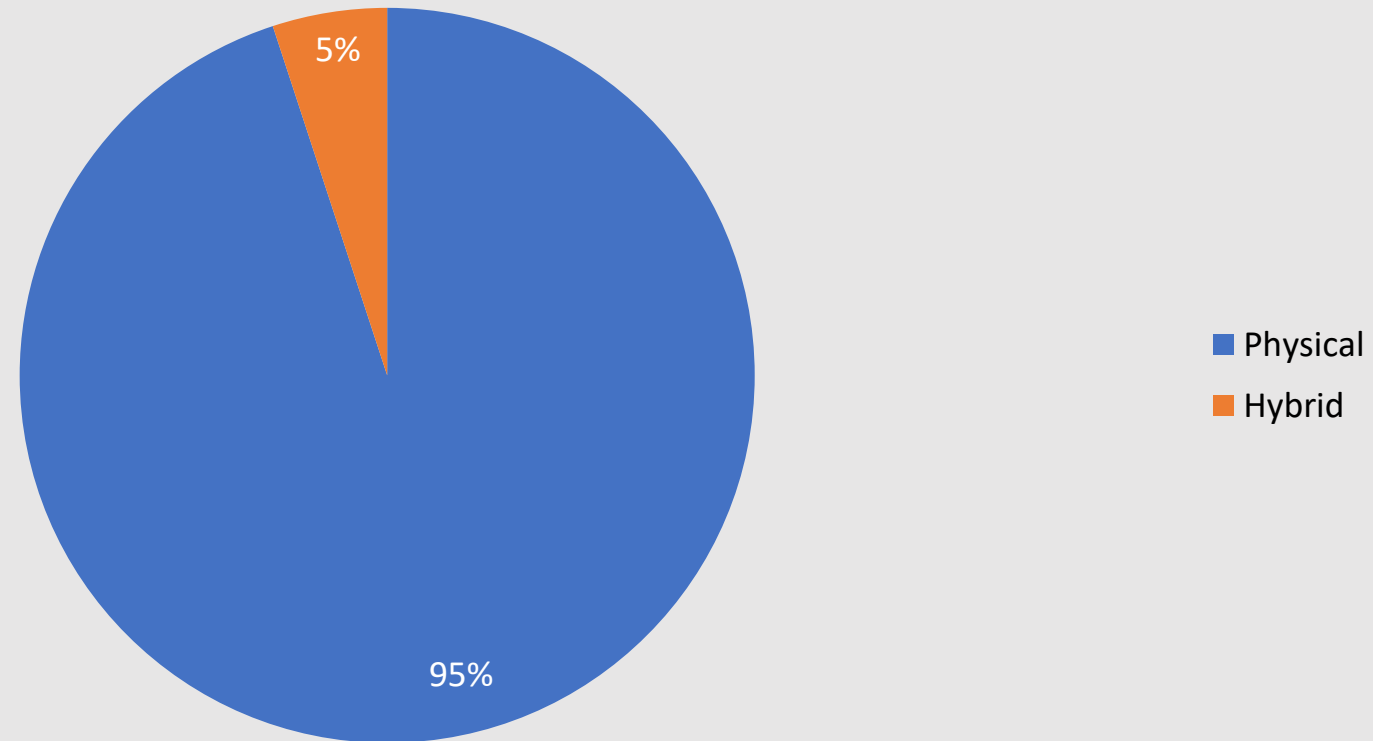
* Events with at least 20 participants.

Breakdown of Business Events* 2023 by country of origin of organiser



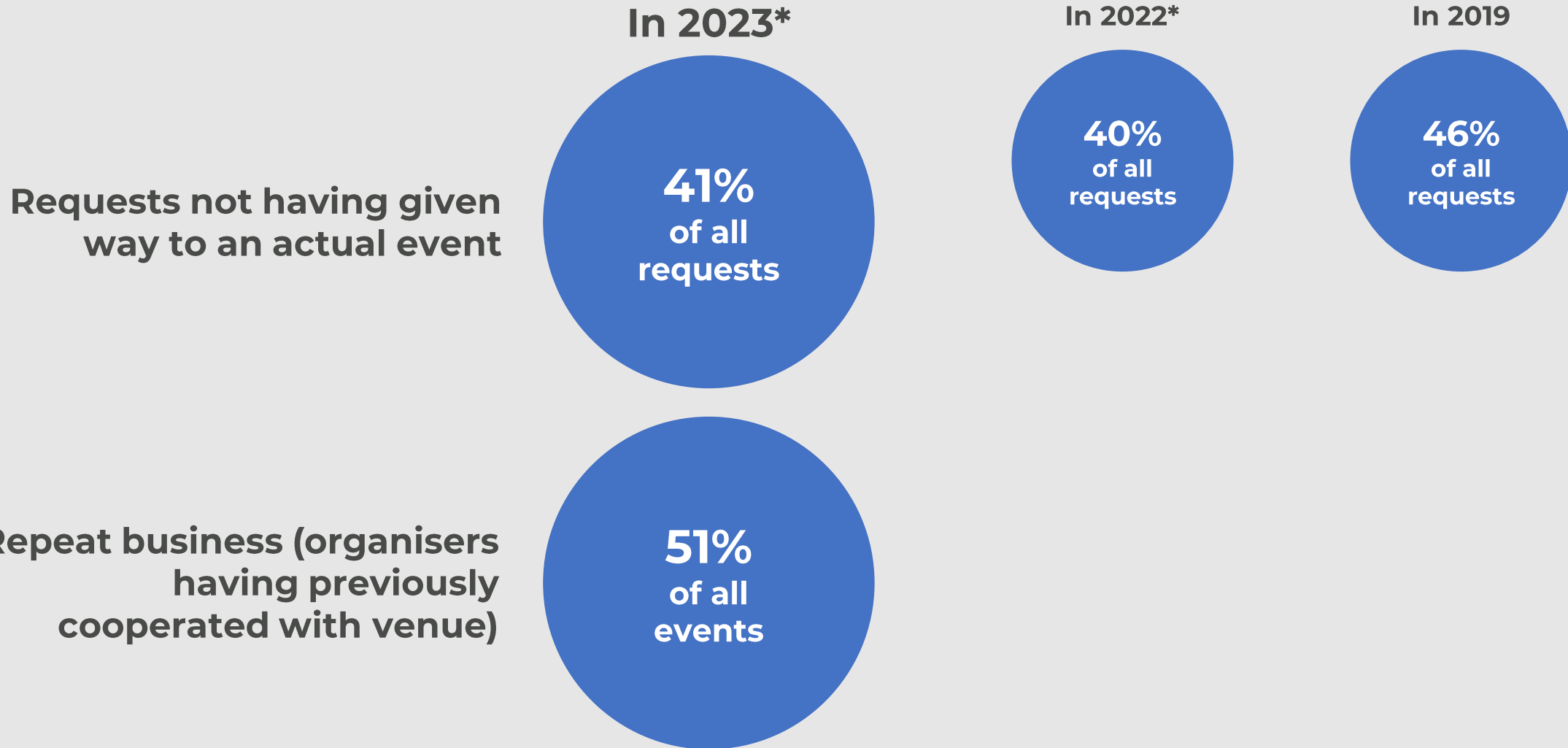
* Events with at least 20 participants.

Breakdown of Business Events* 2023 by physical and hybrid meeting types



* Events with at least 20 participants.

Requests not giving way to an actual event ; Repeat business

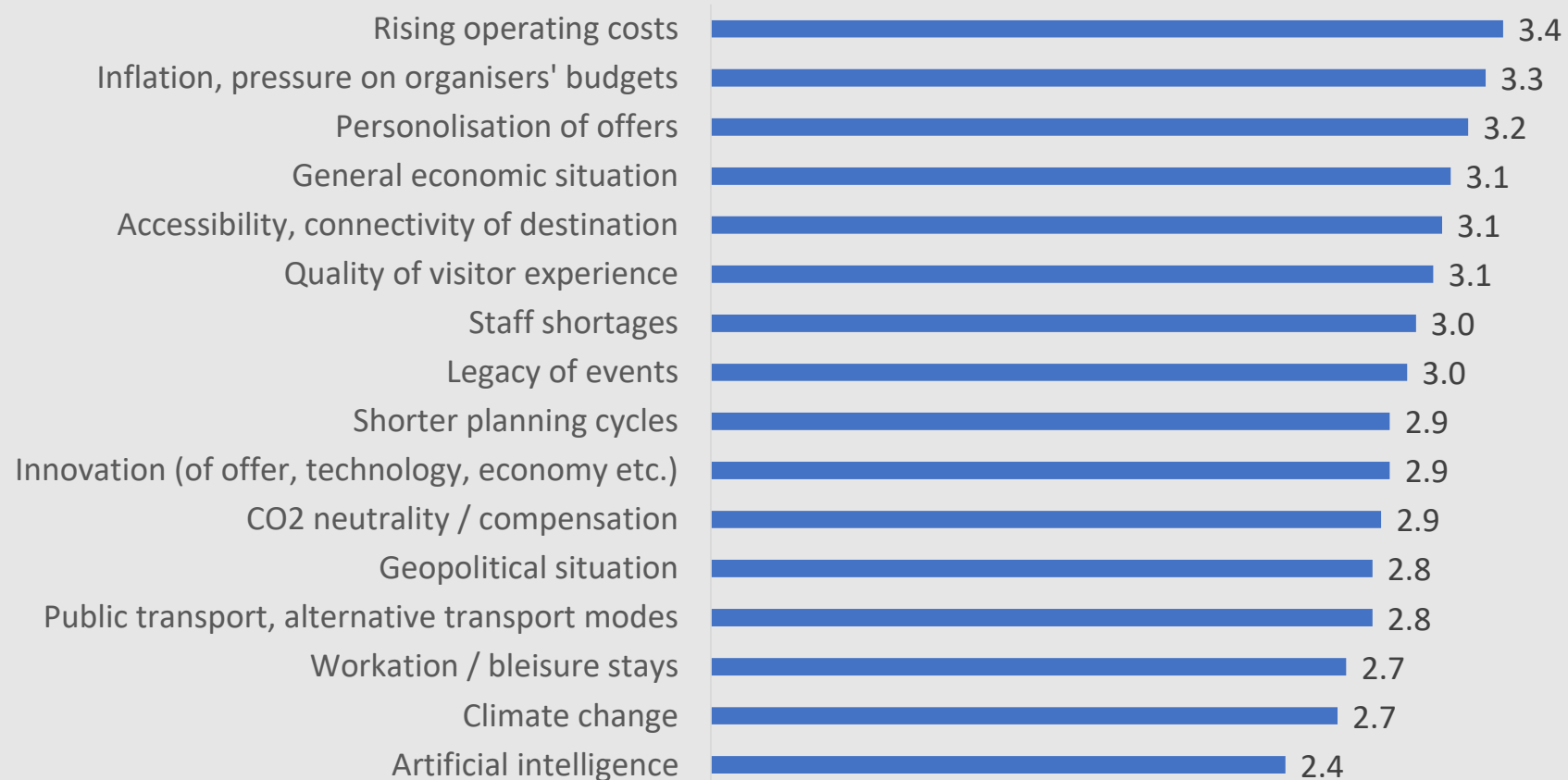


* Events that had to be postponed due to the pandemic context are not taken into consideration in this data.

Importance of the following aspects on the future development of Business Events (2024-2026)



(4 = highly important to 1 = not at all important)



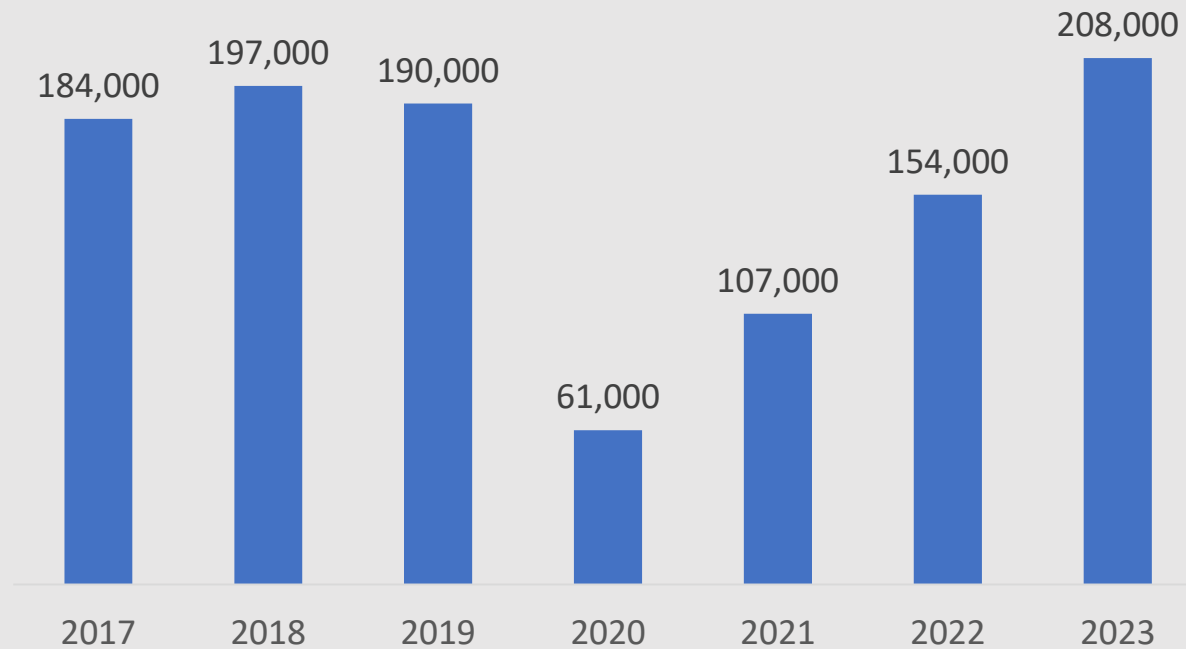
Venues were asked to rate each item on a scale from 1 to 4. Above values are the average ratings provided by respondents.



Inbound MICE trips to Luxembourg, 2023

(source : World Travel Monitor/IPK International)

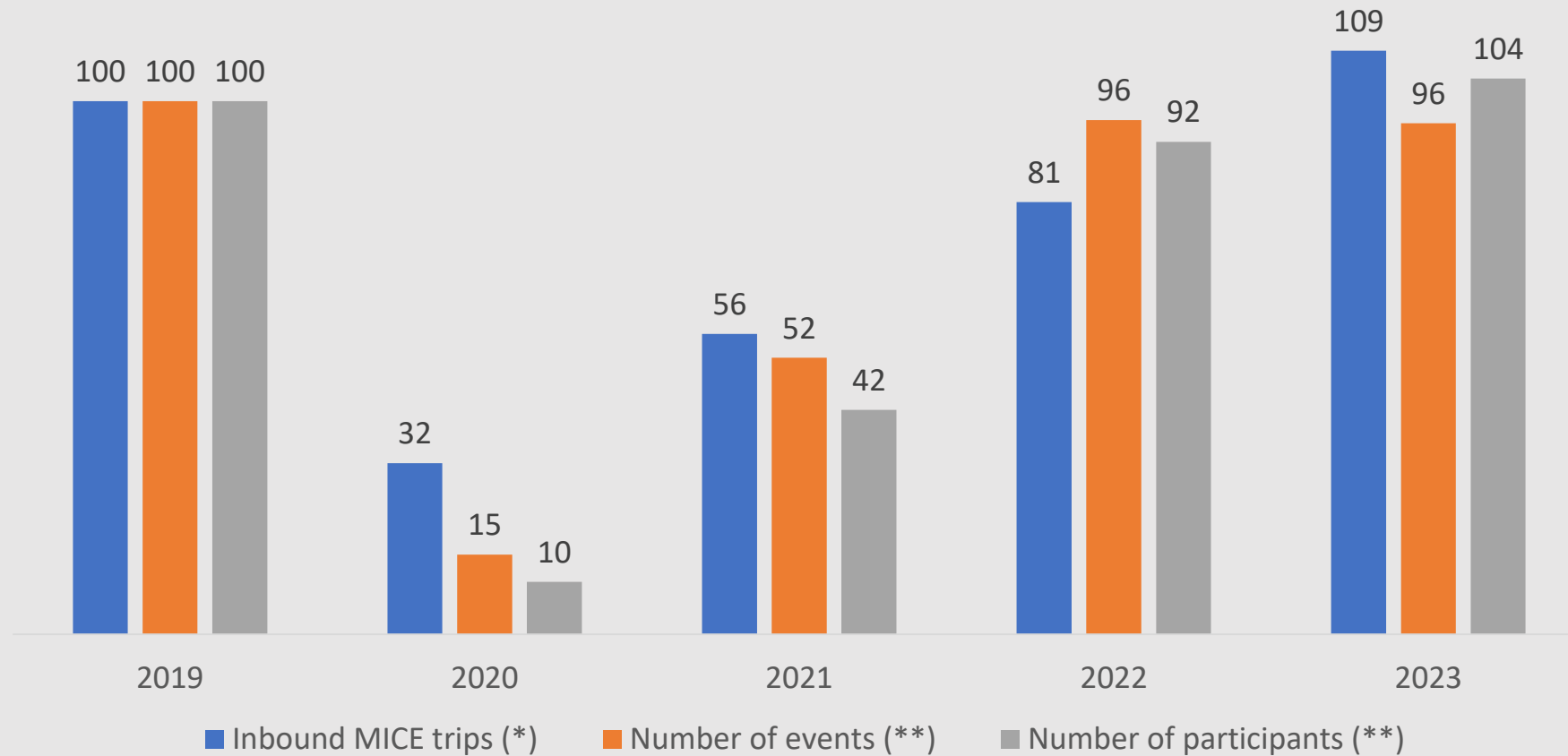
Volume of inbound MICE trips to Luxembourg



208.000
inbound
MICE trips w/
overnight
in 2023
(+9% vs. 2019)

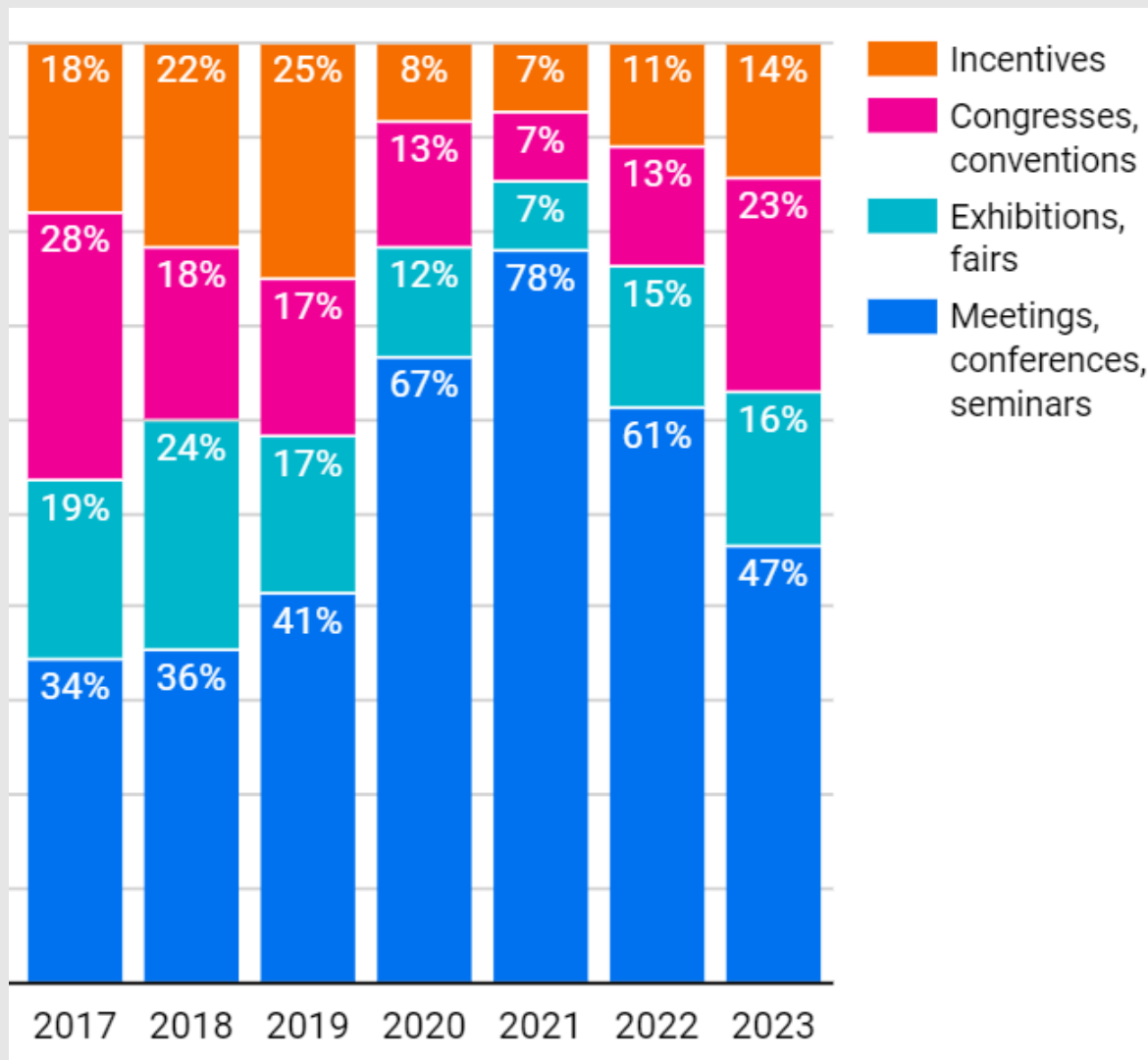
Please note data on this slide and the following refers to all **MICE inbound trips with overnight only** (but regardless of the size of the events).

Comparison of inbound MICE trips, number of Business Events and number of participants, 2019–2023 (2019 = index 100)



(*) Source: World Travel Monitor/IPK International. (**) Source: LFT/LCB Business Events surveys 2019-2023. Events with at least 20 participants only.

Breakdown of inbound MICE trips by category of event



Total
MICE
inbound
trips in
2023
208.000

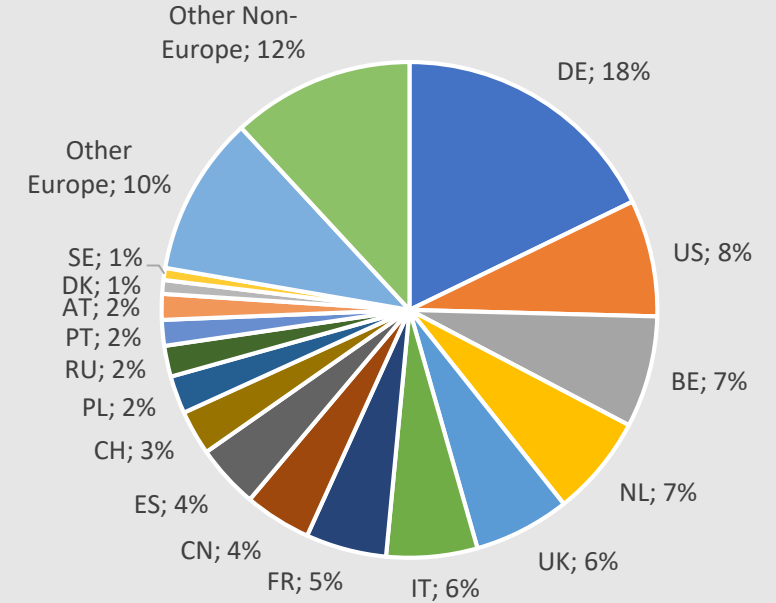
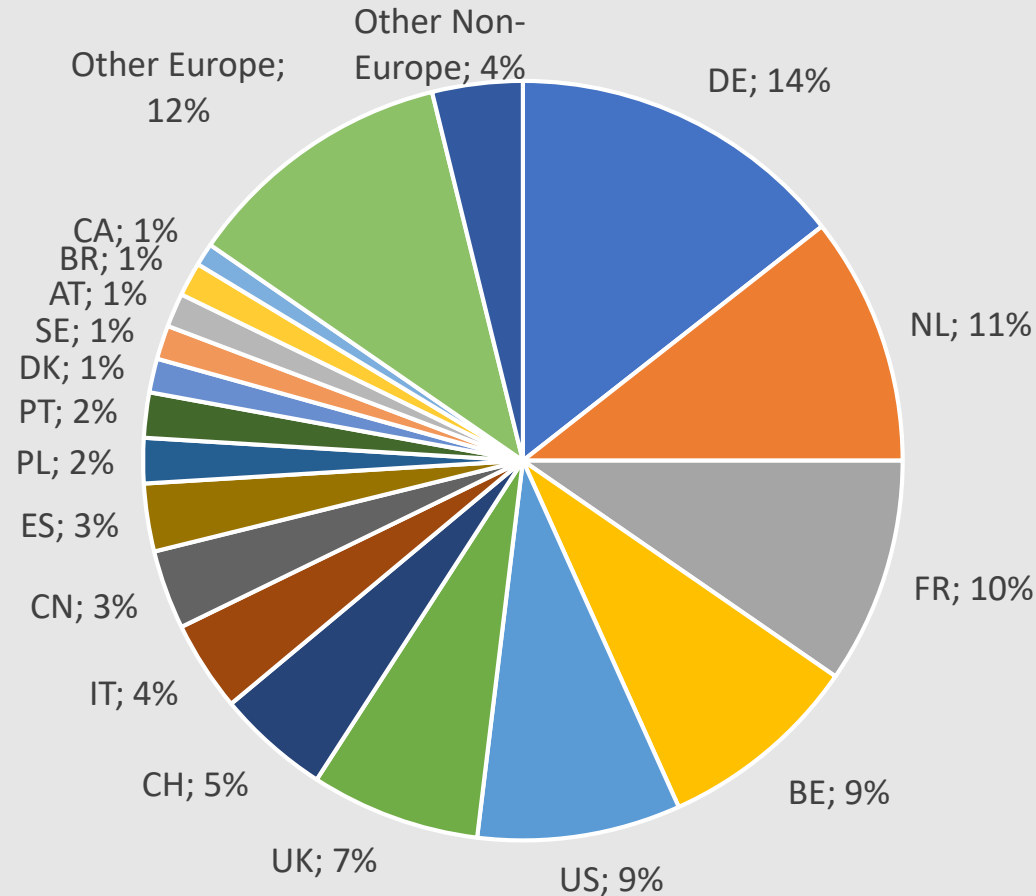
Breakdown of inbound MICE trips by country of origin of traveller



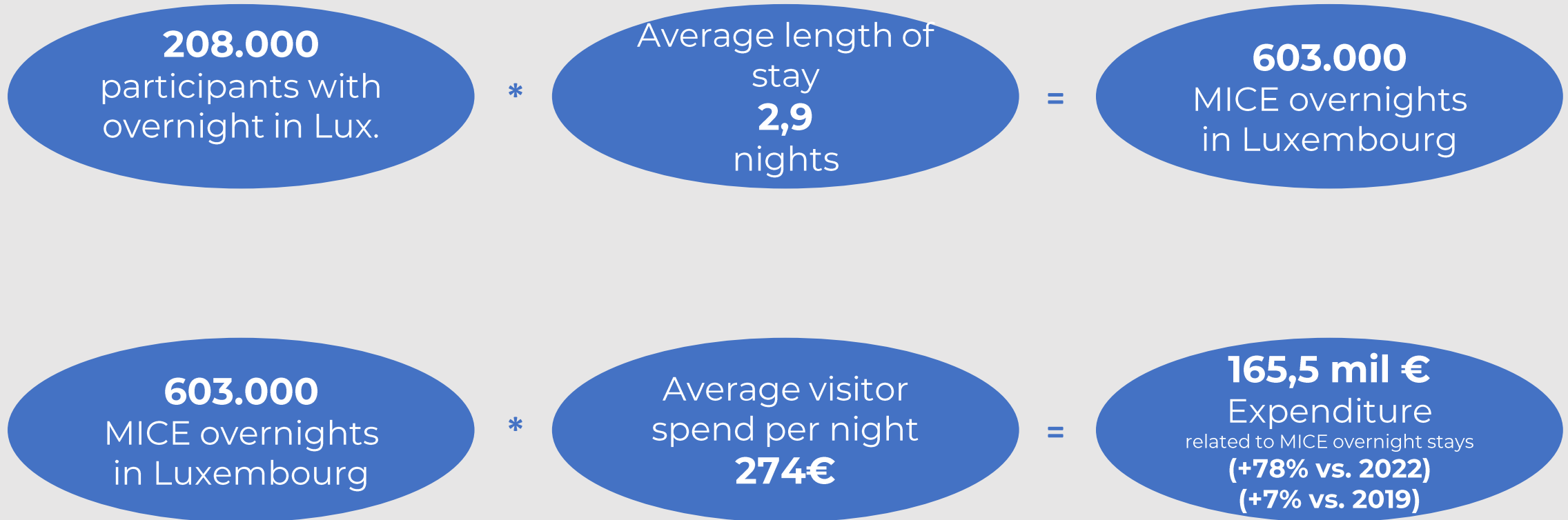
In 2023

Average 2017-2022

Total MICE inbound trips in 2023
208.000



Inbound visitor spend and overnights generated by MICE events in 2023





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